

# **ELECTRON BEAM ENGINEERING, INC.**

## **PRIVACY POLICY AGREEMENT**

Effective on October 1, 2017

Electron Beam Engineering, Inc., (EBE) is committed to keeping personal information collected on those individuals that visit our website or social networking sites (i.e. Facebook, LinkedIn, Twitter), and make use of our online services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with EBE of our commitment and realization of our obligations to meet existing privacy standards.

THEREFORE, this Privacy Policy agreement shall apply to [www.electronbeamwelding.com](http://www.electronbeamwelding.com) and/or [www.ebeinc.com](http://www.ebeinc.com), and any social networking sites (SNS) pages specific to EBE (i.e. Facebook, LinkedIn, Twitter) and thus it shall govern any and all data collection and usage thereof. By using [www.electronbeamwelding.com](http://www.electronbeamwelding.com) and/or [www.ebeinc.com](http://www.ebeinc.com) or our SNS pages you are consenting to the following data procedures set forth in this agreement.

### **WHAT INFORMATION DO WE COLLECT?**

#### **PERSONAL INFORMATION**

Contact Information such as name, email address, mailing address and phone number. If you use our mobile website we may collect your phone number and the unique device id number. Credit card information (although we use a third-party payment processor, as described below), billing address and shipping address. Information such as sales and order history, customer service phone calls. Survey or QA audit responses to the extent you include Personal Information.

#### **NON-PERSONAL INFORMATION**

The name of your internet service provider, the IP address of the computer you use to access our Services, the type of browser software you are using, the operating system you are using, the date and time you access our Services, the website address, if any, that linked you to our Site, the website address, if any, you leave our website and travel to your home page customization preferences, search engine search terms and advertising clicks/actions, weblogs and other clickstream data survey responses to the extent you do not include Personal Information, other non-personally identifiable traffic data. The above are examples, and we are not limited to just that data.

### **HOW WE COLLECT INFORMATION**

We may collect your information in the following ways:

#### **WHEN YOU PROVIDE US WITH INFORMATION TO MAKE A PURCHASE**

We provide welding services in hopes you will chose to use EBE for said services and like/support the work we provide. If you use our Services to make a purchase, we may request certain Personal Information from you to facilitate the transaction and provide you the services. This may include contact

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information such as your name, email address, and shipping address. We, or companies that provide services on our behalf, may also collect certain financial information from you, such as your payment method (this may include valid credit card number, type, expiration date or other financial information). We store only a very limited portion of your credit card information, in a manner that is generally permitted by credit card issuers. Our payment processor, that credit card issuers require to have sufficient security, stores and processes your credit card or other payment information using industry-standard security measures. By making a purchase for our Services (the websites and any mobile application are referred to as the "Services"), you give us consent to use and provide your financial information as we consider necessary to process the transaction.

### **COMMUNICATIONS YOU INITIATE WITH US**

Our customers are active in many different communities, both offline and online, and we like facilitating that wherever we can. Some parts of our Services can be linked up with other accounts you have, such as your Facebook, Twitter, LinkedIn, or Google+ account ("Third Party Accounts"). If you link to Third Party Accounts from our Services, we may collect some information about your use of the Third-Party Account. We will only be able to collect the information if you've authorized the Third-Party Service to provide us with that information or if you've made the information public. Additionally, if you mention us through your Third-Party Account, we may collect information and content related to your comment that is publicly available. If you wish to limit the information available to us, you should be sure to manage the privacy settings of your Third-Party Accounts. One thing we won't ever store is your Third-Party Account password.

If you link your account on the Services with a Third-Party Account, we may also collect and store publicly available information about your contacts and friends from the linked Third-Party Account. This information may include their photo, name, email address, birthday, interests or other content you can see when you access such profiles on those Third-Party Services. We may also collect and store information if you invite other users to the Services by providing us with their Personal Information.

### **INFORMATION WE AUTOMATICALLY COLLECT**

Like most websites, our Services may incorporate technology such as "pixel tags", "web beacons", and "cookies" that allow us to track the actions of users of our Services. Pixel tags, web beacons and cookies collect Non-Personal Information.

Pixel tags or web beacons are tracking devices on websites or in e-mails that can monitor the behavior of the user visiting the website or sending the e-mail.

Cookies (not to be confused with the sugary morsel) are small files that web servers may place on your computer when you visit a website. You may be able to set your web browser to reject cookies entirely or require that it request permission from you before accepting each new cookie. You can also delete cookies from your hard drive once you leave a website.

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### **HOW WE USE AND SHARE THE INFORMATION WE GATHER**

#### **INTERNAL USE TO PROVIDE SERVICES TO YOU**

To process and fulfill your order, including to send you emails to confirm your order status and shipment. To communicate with you and to send you information by email, postal mail, telephone, text message, or other means about our services, and promotions, unless you have directed us not to contact you with promotional communications. To administer your account. To help us address problems with and improve our site and mobile app design, and services. To conduct research and to analyze trends and statistics. To protect the security or integrity of our websites, mobile apps, and our business. To contact you if necessary. To respond to customer service requests

#### **NON-PERSONAL INFORMATION**

We may share or disclose aggregated Non-Personal Information on our Site, with service providers, and/or with other persons we conduct business with. These service providers and other persons may also share with us aggregated Non-Personal Information that they have independently developed or acquired. Additionally, we may combine aggregate information from the pixel tags, web beacons and cookies we discussed above with similar data we collect from other visitors to help us improve our Services, but that aggregate, anonymous information cannot be linked back to you. The Site may enable you to post content to Social Network Sites (e.g., Facebook , LinkedIn, or Twitter). If you choose to do this, we will provide information to such SNSs in accordance with your elections. You acknowledge and agree that you are solely responsible for your use of those websites and that it is your responsibility to review the terms of use and privacy policy of the third-party provider of such SNSs. We will not be responsible or liable for: (i) the availability or accuracy of such SNSs; (ii) the content, products or services on or availability of such SNSs; or (iii) your use of any such SNSs.

#### **AGENTS**

Generally, we will not disclose your Personal Information to unaffiliated third parties. We've figured out ways to do a lot of things on our own, but we haven't quite figured out how to do all of it. We may provide your Personal Information to our employees, contractors, agents, service providers and designees ("Agents") to enable them to perform certain services for us exclusively, including:

Order fulfillment, payment processing, website-related services such as web hosting, improvement of website-related services and features, distribution of advertisements and other marketing materials on our behalf.

Our Agents do not have any right to use the Personal Information we share with them beyond what is necessary to assist us.

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### **BUSINESS TRANSFERS**

We may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that would be transferred. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

### **PROTECTION OF US AND OTHERS**

We reserve the right to access, read, preserve, and disclose any information that we reasonably believe is necessary to comply with law or court order; cooperate with law enforcement and other agreements; or protect the rights, property, or safety of EBE, our employees, our users, or others.

### **YOUR CHOICE/OPT-OUT**

If you decide you don't want to receive email or other mail from us, you can select the "opt out" provision in our communications to unsubscribe. Unsubscribing will stop you from receiving most types of communication, but it may not apply to emails about orders or transactions you place for our Services or to respond to your specific requests.

We never want to cause you any hassles! If you decide at any time that you no longer wish to have your SNS account (e.g., Facebook, LinkedIn, or Twitter) linked to our account, then you may de-link the SNS account in the "preferences" section of your account settings. You may also manage the sharing of certain personal information with us when you connect with us through an SNS, such as through Facebook, LinkedIn or Twitter. Please refer to the privacy settings of the SNS to determine how you may adjust our permissions and manage the interactivity between the Services and your social media account or mobile device.

### **SECURITY**

We take the protection of your information very seriously. We understand the sensitivity of the information you may give us. Therefore, we take many security measures (physical, electronic and procedural) to help keep your Personal Information safe. For example, we limit access to authorized employees and third parties who have agreed to follow confidentiality obligations we give them. Also, we only allow parties to access your Personal Information for permitted business purposes. Unfortunately, even though we use commercially reasonable efforts to protect your Personal Information, we cannot guarantee complete security. Any information that you provide to us is done so entirely at your own risk.

### **WE RESERVE THE RIGHT TO UPDATE AND REVISE THIS PRIVACY POLICY AT ANY TIME**

